

SAMANTHA SCARDINO

Illustrator. Fine Artist. Graphic Designer



CONTACT

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EDUCATION

ASSOCIATES DEGREE FINE ARTS

Northern Virginia
Community College
2013

**BA ART AND VISUAL
TECHNOLOGY
CONCENTRATION IN
DRAWING**
George Mason University
2016

EXPERIENCE

**ADOBE PHOTOSHOP
ADOBE ILLUSTRATOR
ADOBE INDESIGN
WORDPRESS
FINE ARTS
MAILCHIMP
PHOTOGRAPHY
DESIGN
SOCIAL MEDIA
EVENT PLANNING
MANAGEMENT**

PROFILE

I am an ambitious and dedicated artist who lives and breathes art and design. I have experience in Adobe CC, an eye for details, and budding creativity. My designs are so good they belong up on a fridge.

WORK EXPERIENCE

GRAPHIC DESIGNER & SOCIAL MEDIA COORDINATOR *Feb 2017 – Present* *Blue Ridge Veterinary Clinic, Purcellville, Virginia*

- Design newsletter emails, brochures, ads, and multimedia presentations.
- Use Adobe Photoshop & InDesign to create solid email templates.
- Use MailChimp to create dynamic responsive email campaigns.
- Research new trends in social media content.
- Use Wordpress to build and maintain company's blog.
- Personally oversee content from idea to finished publication, specifically for their Newsletter, Instagram feed, and blog. Collaborate with team to create content for Facebook page.
- Photograph animals for social media feed and apply proper photo editing skills for presentation using Adobe Photoshop and Lightroom.
- Work with multiple departments simultaneously for different media related projects.

GRAPHIC DESIGN & NEW MEDIA ARTIST *May 2014 – Mar 2015* *DC Vets, INC., Purcellville, Virginia*

- Create basic designs, drawings, and illustrations for direct mail, product labels, cartons, or television.
- Develop briefings, brochures, multimedia presentations, web pages, promotional products, technical illustrations, and computer artwork for use in newsletters, products, technical manuals, literature, and slide shows.
- Determine size and arrangement of illustrative material and copy, and select style and size of type.
- Confer with clients to discuss and determine layout design. Review final layouts and suggest improvements as needed. Use computer software to generate new images.

GRAPHIC DESIGN & ILLUSTRATOR *January 2014 – Present* *Freelance*

- Talk with clients about desired product and discovered agreed product vision.
- Create designs, drawings, and illustrations for commissions such as flyers, ads, paintings, drawings, web designs, etc.
- Review final design or product and make improvements as needed before revealing the finished product to the clients.